



Housing WITH CARE

AWARDS

Celebrating Excellence in Housing With Care

SPRING EACH YEAR

CENTRAL LONDON HOTEL



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About the awards

Care Talk's Housing with Care Awards recognise and celebrate excellence in accommodation and services for integrated retirement communities, people with learning disabilities and people with mental health problems, children's homes, retirement villages, assisted living, extra care housing and supported living and shared lives schemes.

According to the report the Social Care Institute for Excellence (SCIE), A place we can call home, "In the future, if people are to move into housing with care and support, a good choice of options must be available locally so we are not simply 'placed' in a one-size-fits-all approach to care."

Meeting Housing Demand report by the House of Lords Bill Environment Committee stated that, "Housing for the elderly must include a mix of suitable 'mainstream' housing and specialist housing for later living," highlighting an urgent need for housing with care options to support our ageing population.

Moreover, the Levelling Up White Paper announced the establishment of a cross-department task force for housing older people. This task force aims to explore various strategies to expand housing options tailored to the needs of older individuals.

The awards will recognise accomplishments at all levels and from across the whole of the social care sector; including services for older people, people with learning disabilities and/or autism and children, young people and families.

There are a variety of categories available for nomination that represents all areas of housing with care – all with the common thread of celebrating excellence in this sector.

"The Housing with Care Awards offers a real opportunity to celebrate the excellent work that goes on in housing, care, and supported living services. Housing with care supports people to live well within their communities, and we see countless examples of innovation and exceptional care. I am delighted that these outstanding services will now receive the recognition they deserve."



Professor Martin Green OBE
Chief Executive, Care England

Why nominate?

By nominating a member of staff or a colleague, you will be supporting their talent, innovation, excellence and commitment whilst also helping to raise the profile of housing with care.

Nominations are open now and can be made online at www.housingwithcareawards.co.uk

An independent panel of judges will shortlist for each category and from here all finalists will be invited to attend a Gala Awards dinner a central London hotel each Spring, where the winners will be announced.

To book your place at the event contact:

kitty@care-awards.co.uk

Who should apply?

The awards represent all areas of housing with care from the independent and voluntary sectors; including integrated retirement communities, assisted living, extra care housing, supported living and shared lives schemes.

The gala event

All the finalists will be invited to purchase a table at a Gala Awards dinner which will take place at a central London hotel, hosted by compere Steve Walls and with a celebrity presenter.

To book a table

For more information on booking a table, email:

kitty@care-awards.co.uk

So, don't miss out on your chance to pay tribute to people who work in housing with care and support who make a real difference to the sector, their colleagues and tenants.

Categories

The **Housing with Care Employer** Award

This award recognises an employer who has invested in their buildings, services and their employees to offer quality housing for older people. Judges will be looking for an exceptional employer who demonstrates and inspires vision and collaboration. Employers must be able to demonstrate an investment in diversity as a means to deliver effective business objectives whilst standing out that it's a great place to work.

The **Housing Team** Award

This award recognises a team that has made an outstanding contribution through working together and developing existing services and/or introducing new ones. Judges will be looking for teams that can demonstrate why their outstanding approach to care and support delivers exceptional outcomes.

The **Care and Support Worker** Award

This award recognises the significant role of the Care and Support Workers in consistently providing a high quality standard, for people in receipt of services. Evidence of dedication, awareness of colleagues and career development through training will be important elements for the judges.

The **Housing with Care Manager** Award

This award recognises an outstanding on-site manager who has responsibility for both the building and the care service delivered on site. Candidates must be CQC registered and evidence of working across the two areas to deliver outstanding results is essential.

The **Housing Manager** Award

This award recognises a manager who works in a retirement integrated community but who does not have a responsibility for care services. Individuals must be able to demonstrate how space and facilities are developed and used to best meet the needs of their residents. Evidence of excellent partnership working to deliver joined up solutions to tenants is essential.

The **Team Leader** Award

This award will be given to a team leader or a first time manager who has shown a clear commitment to improving the delivery of care and support within their team. A person who has shown leadership qualities by reflecting on what could be better and supporting others to bring about change.

The **Care Team** Award

This award will be presented to the team who are able to best demonstrate a shared vision and agreed goals. The team should have a leader whose role is known and accepted and who takes personal responsibility for their tasks. Teams should have an excellent communication process and each member's skills should be recognised within the team. Demonstrating a commitment to dignity and privacy for tenants and respect for team members is paramount.

The **Housing with Care Apprentice** Award

This award recognises apprentices who have achieved outstanding success with the organisation. Personal responsibility for their career and professional development is essential as is evidence of passion and drive, which is then translated into making a real difference to the support of residents.

The **Chef** Award

This award recognises the 'whole home approach' to food and nutrition issues within the organisation, providing recognition to the catering and care staff and nutrition-related activities e.g. staff training / awareness sessions, linking to activities, water provision and the use of local produce.

The **Activities Co-ordinator** Award

This award recognises an individual who is proactive in developing activities on schemes. Judges will be looking for evidence of engaging and encourage residents to reduce isolation. Candidates must also be able to demonstrate best utilisation of outside resources, including those within the local community to deliver positive outcomes.

The **Garden Landscaper** Award

This award recognises an exceptional individual who effectively engages with the manager and residents. Judges will be looking for evidence of encouraging residents' participation in the design and maintenance of their gardens. Candidates must also be able to demonstrate how improvements have been sustained and adopt an approach that connects the garden with the tenant and nature.

The **Care Handyman/Person** Award

This award recognises an individual who can evidence supporting both the building and residents in a manner that makes a difference. Candidates must be able to demonstrate the ability to work across small and larger tasks/projects to support resident and organisational needs. Evidence of flexibility of approach and a clear awareness around health and safety within the role and the impact of prioritising this for residents is essential.

Categories

The **Housekeeper** Award

This award will recognise an excellent, person centred service, demonstrating dignity and respect through housekeeping. Candidates should be able to provide examples of initiatives and excellence in their work and pride themselves on outstanding client feedback.

The **Workforce Development** Award

This award recognises exceptional innovative and exemplary training and education programmes that encourage and inspire staff to deliver outstanding results. Judges will be looking for evidence of development programmes that mirror service delivery ensuring that staff have the right skills mix. Evidence of diverse training approaches to meet the difference learning styles of staff is also essential.

The **Housing Developer** Award

This award recognises developments that provide desirable and sustainable places to live improving the lives of those who live there and those within the local community. Well designed development that demonstrates creative approaches from concept to delivery. Organisations must be able to demonstrate how the development achieved a sense of place and cohesion with the surrounding area. Evidence of a desirable place to live is essential.

The **Building Design** Award

This award recognises a design that demonstrates innovation and imagination with the resident's wellbeing at the centre. A design that is responsive to the needs of its future residents and demonstrates the best utilisation of technology. Judges will also be looking for evidence of best utilisation of green technologies to deliver an effective design solution and a design that meets current and future care and support needs for its tenants, (evidencing sustainability features).

The **Care Commissioner** Award

This award recognises an outstanding care commissioner working with a housing provider to deliver outstanding care solutions. Evidence of a proactive preventative approach collaborating with others to deliver services is essential.

The **Integrated Retirement Community Hero** Award

This award recognises an individual who has made a positive contribution either to their community or through their housing work. The judges will be looking for evidence of solving real life housing issues creative of ground-braking initiatives which have been led or implemented by the individual. Evidence of outstanding commitment and dedication is essential.

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The **Frontline Leader** Award

This award will be given to a senior member of staff who has shown a clear commitment to improving the delivery of care and support within their organisation. A person who has shown leadership qualities by reflecting on what could be better and supporting others to bring about change.

The **Tenant Co-Production** Award

This award recognises organisations who pro-actively involve tenants to deliver positive results. Judges will be looking for examples of where an organisation has gone above and beyond the usual engagement activities. Finalists will be a supported housing service that truly puts their residents at the heart of everything they do, engaging with them in a meaning full way.

The **Outreach Community Service** Award

This award recognises an exceptional scheme that interacts with the wider community to have an 'open door' approach. Judges will be looking at how the manager ensures that their scheme and the residents remain a key part of, and not isolated, within their community. Evidence of new or innovative approaches to improve integration and engagement amongst those who do not normally engage and are isolated is essential, and initiatives must be designed to create and sustain relationships within the community.

The **Supported Housing Innovation** Award

This award recognises outstanding innovative approach(es) to best meet the needs of residents. Candidates must be able to clearly evidence success in though improvements relating to resident's wellbeing and/or satisfaction levels. Evidence of a product or innovation that has changed the face of supported housing is essential.

The **Lifetime Achievement** Award

This award recognises an inspirational individual who has clearly demonstrated throughout their career, a passion, expertise and the drive to improve services. This is an opportunity to honour a colleague who has dedicated their life to improving outcomes for people who use housing with care and support.

Sponsorship Opportunities

Branding Sponsorship

Package to include:

- 2 places at the gala dinner
- Logo on the website and branding on the night
- Full page advert in souvenir programme

Price

£2,000 + VAT

Category Sponsorship

Package to include:

- 10 places at the gala dinner
- Logo on the website and branding on the night
- PR announcing your support on the website and via Twitter
- Full page advert in souvenir programme
- Invitation to sit on the judging panel
- The opportunity to present the award to your category winner
- 1 full page advert/editorial in Care Talk

Price

£5,000 + VAT

Headline Sponsorship

Package to include:

- Full table of 10 at the gala dinner
- Press announcement
- Logo on the website and branding on the night
- Branding on all pre and post event publicity material
- 4 full page adverts plus 4 full pages of editorial in Care Talk magazine
- 2 categories of your choice
- Prominent logo on the website and branding on the night
- Logo on place cards and table plan
- Full page advert in souvenir programme
- Full page welcome message in souvenir programme
- Branding on awards trophies
- Copy of the guest list prior to the event (company and lead name only)
- Invitation to sit on the judging panel
- Opportunity to present the award on the night
- Invitation to networking dinner (if applicable)
- Complimentary stand at the pre-awards exhibition (if applicable)

Price

£12,000 + VAT



All packages can be amended to suit budgets and requirements, and can also include additional adverts and editorial in Care Talk magazine. Other options are available such as champagne reception sponsorship, entertainment or gift sponsorship and programme sponsorship. If you require more or less places at the dinner, a package can be tailored to suit you requirements.

To find out more about these, please email kitty@care-awards.co.uk